

EduTECH[®]

CONGRESS & EXPO



INSPIRING THE NEXT GENERATION ACROSS AUSTRALIA
AUSTRALIA'S ONE GIANT FESTIVAL FOR ALL OF EDUCATION

13 & 14 August 2024
Melbourne Convention and
Exhibition Centre

In Partnership with

Created by

www.edutech.net.au



Department
of Education



THIS IS YOUR CHANCE TO SHAPE THE FUTURE

EduTECH[®]
CONGRESS & EXPO

Welcome to EduTECH 2024, the highly anticipated educational event of the year! Our mission: revolutionise teaching, training, and learning, elevating education standards worldwide. At EduTECH, visionary educators and solution providers unite, exchanging groundbreaking ideas and showcasing cutting-edge technology.

As Australia's premier Education event, EduTECH caters to the entire education life cycle. Two action-packed days bring together professionals from various sectors: pre-schools, K-12, universities, TAFE institutions, government agencies, and more.

In 2023, we hosted an electrifying extravaganza with thought-provoking keynotes, immersive workshops, dynamic panel discussions, and a vibrant exhibition of the latest solutions. Get ready for an extraordinary EduTECH 2024!

This year promises world-class speakers, game-changing workshops, and a captivating exhibition floor. Join us as we shape the future of learning. See you at EduTECH 2024!

10,000+ attendees **400+** speakers **400+** exhibitors **120+** learning hours **10+** congress tracks

**IN
2024
GET READY
TO BE INSPIRED**

- **Inspire:** 400 speakers from truly amazing Australian educators, international keynotes and edtech innovators
- **Network:** Our fully integrated event app allows suppliers to connect with attendees and book meetings
- **Personalise:** Ability to build a personalised agenda from 10+ themed congress tracks, plus breakouts and meet-ups
- **Explore:** Attendees come to browse exhibition booths and find solutions
- **Sales & Orders:** Timed to align with education sector's budget and procurement period

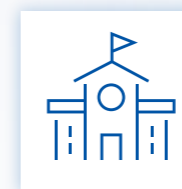
400+
SPEAKERS

10+
CONGRESS TRACKS

With 400+ Speakers and 10+ central themes, EduTECH is the most comprehensive cross-sector event for education in the southern hemisphere. Our presenters are disrupters and visionary industry leaders who, year after year, help our attendees improve their practice and give answers on the issues which matter most.



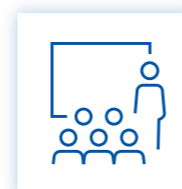
School Leaders



EduBUILD



Plus numerous stand-alone tracks organised by sponsors



School Teachers



Higher Ed



Digital Tech



Workplace Learning



ICT Management



Vocational Education & Training



THE ONLY EVENT THAT BRINGS TOGETHER EVERY STAKEHOLDER IN THE BUYING DECISION MAKING CHAIN

| | | | | | | | |
|--|--|---|---|--|--|---|---|
|  <p>SCHOOLS</p> | LEADERS <ul style="list-style-type: none"> Principals & Heads Assistant Principals Directors Executives | TEACHERS <ul style="list-style-type: none"> Classroom Teachers Heads of Year Heads of Department Curriculum Coordinators Heads of eLearning SENCOs (Special Ed coordinators) Teacher Librarians Librarians | BUSINESS MANAGERS <ul style="list-style-type: none"> School Business Managers Bursars Registrars Finance Managers Admin Managers Secretaries Facilities Managers Building Managers Maintenance Managers |  <p>TAFE & RTOS</p> | LEADERS <ul style="list-style-type: none"> TAFE Directors CEOs Directors Owners eLearning Managers Instructional Designers |  <p>GOVERNMENT</p> | LEADERS <ul style="list-style-type: none"> Federal Education Minister State Education Ministers Secretaries Secretary General General Managers Directors CEO - School Infrastructure and Buildings |
| | ICT ADMIN <ul style="list-style-type: none"> IT Directors ICT Managers Network Administrators ICT Technicians IT Administrators IT Help Managers IT Security Managers Any teacher or principal who doubles up as IT Support | PEAK BODIES <ul style="list-style-type: none"> CEOs Presidents General Managers CIOs CTOs | TEACHER TRAINING <ul style="list-style-type: none"> Pre-Service Teachers Deans Heads of Faculty of Education Lecturers Instructional and educational Designers | | ICT ADMIN <ul style="list-style-type: none"> CIOs CISOs CTOs IT Managers ICT Managers/Directors Client Service Managers | | |
|  <p>UNIVERSITIES</p> | LEADERS <ul style="list-style-type: none"> Vice Chancellors Chancellors Deputy VCs Provosts Executive Directors Procurement Directors | ICT ADMIN <ul style="list-style-type: none"> CIOs CISOs CTOs IT Managers ICT Managers/Directors Client Service Managers | BUILDING & FACILITIES <ul style="list-style-type: none"> Facilities Managers Buildings & Infrastructure Managers |  <p>LEARNING SPACES</p> | DESIGN <ul style="list-style-type: none"> Architects Designers Specifiers Facilities Managers |  <p>WORKPLACE</p> | TRAINING & DEVELOPMENT <ul style="list-style-type: none"> Training Managers Learning & Development Execs HR Managers Instructional Designers eLearning Managers Workforce Capability Managers Education & Training Officers Talent Managers Skills Development Managers |
| | LEADERS <ul style="list-style-type: none"> Vice Chancellors Chancellors Deputy VCs Provosts Executive Directors Procurement Directors | ICT ADMIN <ul style="list-style-type: none"> CIOs CISOs CTOs IT Managers ICT Managers/Directors Client Service Managers | BUILDING & FACILITIES <ul style="list-style-type: none"> Facilities Managers Buildings & Infrastructure Managers | | CONSTRUCTION <ul style="list-style-type: none"> Building and Construction Managers Directors - Education Sector Project Managers - Education Sector Directors | | |
|  <p>INNOVATION</p> | LEADERS <ul style="list-style-type: none"> Vice Chancellors Chancellors Deputy VCs Provosts Executive Directors Procurement Directors | ICT ADMIN <ul style="list-style-type: none"> CIOs CISOs CTOs IT Managers ICT Managers/Directors Client Service Managers | BUILDING & FACILITIES <ul style="list-style-type: none"> Facilities Managers Buildings & Infrastructure Managers |  <p>START-UPS</p> | START-UPS <ul style="list-style-type: none"> Entrepreneurs Founders Owners CEOs Directors |  <p>INSPIRING THE NEXT GENERATION</p> | TRAINING & DEVELOPMENT <ul style="list-style-type: none"> Training Managers Learning & Development Execs HR Managers Instructional Designers eLearning Managers Workforce Capability Managers Education & Training Officers Talent Managers Skills Development Managers |
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A GROWING ATTENDANCE

ACROSS THE EDUCATION SPECTRUM AND REGION

| ATTENDANCE | | | | |
|------------------------|------------------------|---------|---------|---------------------|
| 2023 | 2022 | 2021 | 2020 | 2019 |
| 10,186 | 8,180 | 15,000 | 14,425 | 10,100 |
| In-Person in Melbourne | In-Person in Melbourne | Virtual | Virtual | In-Person in Sydney |

| | | | | |
|--|--------------------------------|--|----------------------------------|---|
| 86% | 82% | 31% | 37% | 100% |
| attendees would recommend EduTECH to a friend or colleague | said they would return in 2024 | attendees have an influence in the decision making process | attendees are the decision maker | delegates and visitors valued the opportunity to meet sponsors & exhibitors |

EXCLUSIVE AUDIENCE

74% attend no other event for sourcing and/or evaluating products and solutions



TOP REASONS FOR ATTENDING

1. Look for new suppliers and meet existing partners
2. Compare products and solutions side by side
3. Access relevant and thought-provoking presentations and discussions
4. Network
5. Save time

SAMPLE OF ATTENDEE

K-12 Job Titles

Admin Managers
 Assistant Principals
 Building Managers
 Bursars
 CEOs
 CIOs
 Classroom Teachers
 CTOs
 Curriculum Coordinators
 Deans
 Designers
 Directors
 Teacher Librarians
 Executives
 Facilities Managers
 Finance Managers
 General Managers
 Heads of Department
 Heads of eLearning
 Heads of Faculty of Education
 Heads of Year
 ICT Managers
 ICT Technicians
 Instructional and educational
 IT Administrators
 IT Directors
 IT Help Managers
 IT Security Managers
 Lecturers
 Librarians
 Maintenance Managers
 Network Administrators
 Pre-Service Teachers
 Presidents
 Principals & Heads
 Registrars
 School Business Managers
 Secretaries
 SENCOs (Special Ed Coordinator)

K-12 Organisations

Anglican Church Grammar School
 Balgowlah Boys Campus
 Ballarat Clarendon College
 Balwyn High School
 Balwyn Primary School
 Bentleigh West Primary School
 Beverley Hills Primary School
 Bialik College
 Birralee Primary School

Blackburn Lake Primary School
 Box Hill North
 Brandon Park Primary School
 Brentwood Park Primary School
 Brighton Grammar School
 Brimbank College
 Brindabella Christian College
 Brisbane Girls Grammar School
 Burwood Girls' High School
 Camberwell Girls Grammar School
 Camelot Rise Primary School
 Campbells Creek
 Cannon Hill Anglican College
 Canterbury Primary School
 Carey Baptist Grammar School
 Caulfield Grammar School
 Cheltenham Primary School
 Christ Church Grammar School
 Cornish College
 Dickson College
 Donald Primary School
 Doncaster Gardens Primary School
 Donvale Christian College
 Donvale Primary School
 Emmaus Christian College
 Epping Boys' High School
 Essex Heights Primary School
 Ferntree Gully
 Fintona Girls' School
 Fitzroy Community School
 Gamberwell Grammar School
 Geelong Grammar School
 Genazzano FCJ College
 Glen Huntly Primary School
 Glen Iris Primary School
 Glen Waverley Primary School
 Glendal Primary School
 Good Shepherd Lutheran Primary School
 Haileybury College
 Harkaway Hills College
 Heathdale Christian College
 Heatherton Christian College
 Highvale Primary School
 Huntingtower School
 Ivanhoe Girls' Grammar School
 Ivanhoe Grammar School
 Ivanhoe Primary School
 James Ruse Agricultural High School
 Kerrimuir Primary School
 Kew East Primary School
 Kilvington Grammar School
 King's School

Knox Gardens Primary School
 Knox Grammar School
 Korowaa Anglican Girls' School
 Laburnum Primary School
 Lauriston Girls' School
 Lighthouse Christian College Cranbourne
 MacRobertson Girls High School
 Mckinnon Primary School
 Melbourne Grammar School
 Melbourne High School
 Merri Creek Primary School
 Methodist Ladies' College
 Methodist Ladies' College
 Mont Albert Primary School
 Mount Waverley North Primary School
 Mount Waverley Primary School
 Mountain Gate Primary School
 Murrumbena Primary School
 Northern Beaches Secondary College
 Northside Christian College
 Oakleigh Grammar
 Oakleigh South Primary School
 Olivet Christian College
 Ormiston College
 Ormond Primary School
 Our Holy Redeemer School
 Our Lady of Good Counsel School
 Our Lady of Perpetual Succour School
 Penleigh & Essendon Grammar School
 Perth Modern School
 Pinewood Primary School
 Presbyterian Ladies' College
 Preston
 Preston West Primary School
 Reddam House
 Reddam House Early Learning
 Ruyton Girls' School
 Saint Ignatius College Geelong
 Sassafras Primary School
 Scotch College
 Serpell Primary School
 Shelford Girls' Grammar
 Shenton College
 St Aidan's Anglican Girls' School
 St Aloysius College
 St Andrews Christian College
 St Catherine's School
 St Christopher's School
 St Hilda's Anglican School For Girls
 St Joan of Arc School
 Wesley College
 Xavier College

Universities & TAFEs Job Titles

CEOs
 Chancellors
 CIOs
 CISOs
 Client Service Managers
 CTOs
 Deputy VCs
 Directors
 eLearning Managers
 Executive Directors
 Facilities Managers
 General Manager
 ICT Managers/Directors
 Instructional Designers
 IT Managers
 Managers
 Owners
 Procurement Directors
 Provosts
 TAFE Directors
 Vice Chancellors

Universities & TAFEs Organisations

Australian Catholic University (ACU)
 Australian National University (ANU)
 Bendigo TAFE
 Bond University
 Box Hill Institute
 Canberra Institute of Technology (CIT)
 Central Queensland University (CQUniversity)
 Charles Darwin University (CDU)
 Charles Sturt University (CSU)
 Chisholm Institute
 Curtin University
 Deakin University
 Edith Cowan University (ECU)
 Federation TAFE
 Federation University Australia
 Flinders University
 Go TAFE
 Gordon Institute of TAFE
 Griffith College
 Griffith University
 Holmesglen Institute
 James Cook University (JCU)
 Kangan Institute
 La Trobe University
 Macquarie University
 Melbourne Polytechnic
 Monash University

Murdoch University
 Queensland University of Technology (QUT)
 RMIT University
 RMIT University - TAFE
 South West TAFE
 Southern Cross University
 Swinburne University - TAFE
 Swinburne University of Technology
 TAFE Gippsland
 TAFE International Western Australia
 TAFE NSW
 TAFE Queensland
 TAFE Queensland Gold Coast
 TAFE South Australia
 TAFE WA Central Regional
 TAFE WA North Metropolitan
 TAFE WA North Regional
 TAFE WA South Metropolitan
 TAFE WA South Regional
 TAS Tafe
 Torrens University Australia
 University of Adelaide
 University of Canberra
 University of Divinity
 University of Melbourne
 University of New England (UNE)
 University of New South Wales (UNSW Sydney)
 University of Newcastle
 University of Notre Dame Australia
 University of Queensland (UQ)
 University of South Australia (UniSA)
 University of Southern Queensland (USQ)
 University of Sydney
 University of Tasmania (UTAS)
 University of Technology Sydney (UTS)
 University of the Sunshine Coast (USC)
 University of Western Australia (UWA)
 University of Wollongong (UOW)
 Victoria University
 Victoria University
 Western Sydney University (WSU)
 William Angliss Institute

Workplace Learning Job Titles

Chief Learning Officer
 Chief People Officers
 Education & Training Officers
 eLearning Managers
 Heads of Learning & Development
 Heads of Organisational Development
 Heads of Planning & Performance
 Heads of Talent

HR Managers
 Instructional Designers
 Learning & Development Executives
 Learning & Development Managers
 Skills Development Managers
 Talent Managers
 Training Managers
 Workforce Capability Managers

Workplace Learning Organisations

7 Eleven
 Adelaide Bank
 AGL Energy
 Amcor
 AMP
 ANZ
 Australia & New Zealand Banking Group
 Bank of Queensland
 Bendigo Bank
 Brambles
 Caltex Australia
 Coles
 Commonwealth Bank
 Dexus
 Fortescue Metals Group
 Goodman Group
 GPT Group
 Insurance Australia Group
 Lendlease
 Macquarie Group
 Mirvac
 National Australia Bank
 Optus
 Origin Energy
 Qantas
 QBE Insurance
 Seek
 Suncorp
 Sydney Airport Holdings
 Telstra
 Telstra
 Transurban
 Virgin Australia
 Vivo Energy
 Wesfarmers
 Westpac
 Woolworths Group

ATTENDEES LOVE EDUTECH



“By far the number 1 conference and expo for the education space in Australia”

Andrew Whiting
CATEGORY MANAGER – TECHNOLOGY | WINC AUSTRALIA



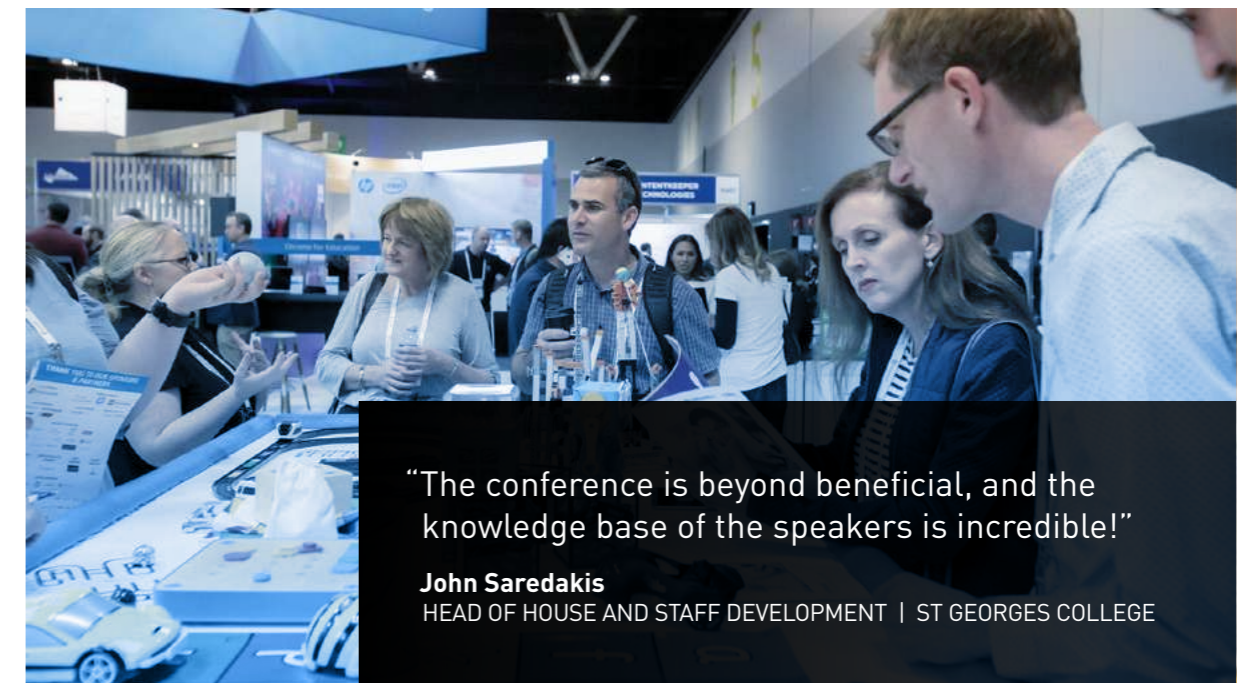
“So many great presenters. I walked away with so much. Absolutely brilliant!”

Rob Morgan
ELEARNING COORDINATOR
ST VIRGIL'S COLLEGE



“It was ABSOLUTELY AMAZING!”

Margie Sarre
PRINCIPAL
URAILLA PRIMARY SCHOOL



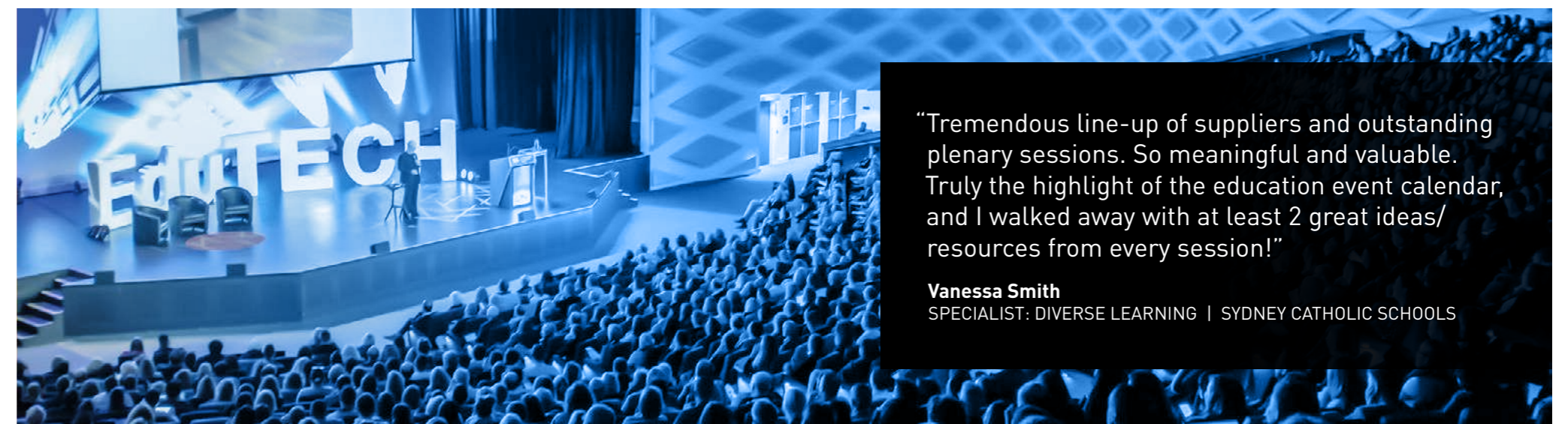
“The conference is beyond beneficial, and the knowledge base of the speakers is incredible!”

John Saredakis
HEAD OF HOUSE AND STAFF DEVELOPMENT | ST GEORGES COLLEGE



“Not only is it engaging and informative, but it's practical. Invaluable! I always recommend attending to my colleagues”

Nigel McKinlay
EDUCATIONAL DEVELOPER
UNIVERSITY OF TASMANIA



“Tremendous line-up of suppliers and outstanding plenary sessions. So meaningful and valuable. Truly the highlight of the education event calendar, and I walked away with at least 2 great ideas/resources from every session!”

Vanessa Smith
SPECIALIST: DIVERSE LEARNING | SYDNEY CATHOLIC SCHOOLS





WHY THOUSANDS ATTEND



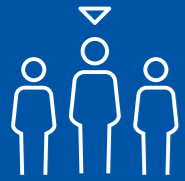
- Presenting the latest technology to help improve teaching and learning in Australia
- Helping educators teach the new Digital Technologies
- Exploring the latest developments in AI for Education
- Demonstrating how new digital technologies, like robotics, gamification, VR, AR, drones, and 3D printers, can be integrated into all of learning
- Offering world-class PD at affordable, subsidised prices
- Representing the entire learning life cycle, from pre-school to school and university, through to the workplace and continual adult learning
- Sector-neutral by including Government, Catholic and Independent schools
- Providing practical, authentic, best practice hands-on learning advice from leading Australian and overseas experts
- Giving exclusive access to some of Australia and the world's most well-regarded education experts
- Enhancing STEM education
- Promoting gender equity, equality, and inclusion
- Demonstrating to regular, mainstream schools how to build makers' spaces for every budget
- Ensuring Australia remains competitive in the global digital economy
- Providing a forum for suppliers to learn what education leaders are looking for in 21st century education
- Forging partnerships between schools, universities, government, business, communities, stakeholders, and suppliers

AN UNRIVALED SALES AND MARKETING OPPORTUNITY

FOR COMPANIES WHO PROVIDE SOLUTIONS AND SERVICES TO EDUCATION AND TRAINING

| | | | | | |
|---|---|--|---|---|---|
|  <p>TEACHING AIDS</p> |  <p>CAMPUS MANAGEMENT</p> |  <p>LEARNING SPACES</p> |  <p>ACTIVITIES</p> |  <p>ICT</p> |  <p>WORKPLACE LEARNING</p> |
| <ul style="list-style-type: none"> • Audio visual equipment • Interactive displays • Learning management systems • Learning analytics & big data • Student assessment & testing • Content • Lesson plans • Learning apps • Online learning • Video conferencing • Games • Toys • Makers' movement • Tutoring services • Media publishing • Recording • Broadcasting • AR/VR | <ul style="list-style-type: none"> • Student management systems • Lunch ordering systems • Accounting software • Payroll • HR technology • eCommerce • Payment gateways • Cashless payments • Buy-now-pay-later • Printing solutions • Financial services • Superannuation • Web design • Marketing & advertising services • Student acquisition • Bags/satchels • Uniforms • Photography • Access control | <ul style="list-style-type: none"> • Architecture • Interior design • Construction • Furniture & fittings • Lockers & storage • Facilities management • Staging • Outdoor • Halls • Aircon • Lighting • Smart buildings • Solar panels • Green buildings • Internet of Things | <ul style="list-style-type: none"> • Sport equipment • Sport fields & courts • Music • Staging • Dance • Art • Camps • Excursions • Incursions | <ul style="list-style-type: none"> • Network Infrastructure • Broadband • Mobility • Devices • Cloud • Computer Support • Computer peripherals • 3-D printing • Cyber security • Records Management | <ul style="list-style-type: none"> • Learning management systems • eLearning • Learning apps • Talent management • Gamification • Simulation • Collaboration tools • HR information systems • Recruitment • Onboarding & induction • Employer loyalty & engagement |
|  <p>PROFFESIONAL DEVELOPMENT</p> |  <p>WELLBEING</p> |  <p>SPECIAL EDUCATION & INCLUSION</p> |  <p>LIBRARY SOLUTIONS</p> |  <p>SECURITY</p> |  <p>EduTECH[®] CONGRESS & EXPO</p> |
| <ul style="list-style-type: none"> • Teacher PD • Pre-service teachers • Workplace PD • TAFE • Management & leadership training | <ul style="list-style-type: none"> • Cyber safety education • Workplace health, safety & wellbeing • Mindfulness • Motivation • Wearables e.g. health & heart monitors | <ul style="list-style-type: none"> • Assistive & inclusive learning • Toys • Content • Robotics • Assisted mobility | <ul style="list-style-type: none"> • Access control • Self-service terminals • Security • Smart cards & RFID • Shelving • Furniture | <ul style="list-style-type: none"> • Access control • CCTV • Fencing • Warning systems • PA and microphones • Cyber Security | |

WHY SPONSOR?



THOUGHT LEADERSHIP

Secure a prominent senior-level speaker slot to elevate your brand as an industry thought leader. Deliver a vendor-neutral presentation on vision, strategy, and innovation, establishing credibility and trust.



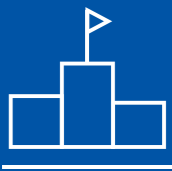
NEW PARTNERSHIPS

Expand your network with our event app, scheduling exclusive 1-to-1 meetings with executives. Forge valuable partnerships and enhance your market presence.



EDUCATE THE MARKET

Host 2 x 30-minute immersive roundtable discussions. A valuable opportunity for solution providers to educate qualified audiences about their solutions and gain deeper market insights.



DEMONSTRATE YOUR POINT OF DIFFERENCE

Join 350+ exhibitors at our prestigious trade-show to collect leads, build a sales pipeline, and foster client relationships.



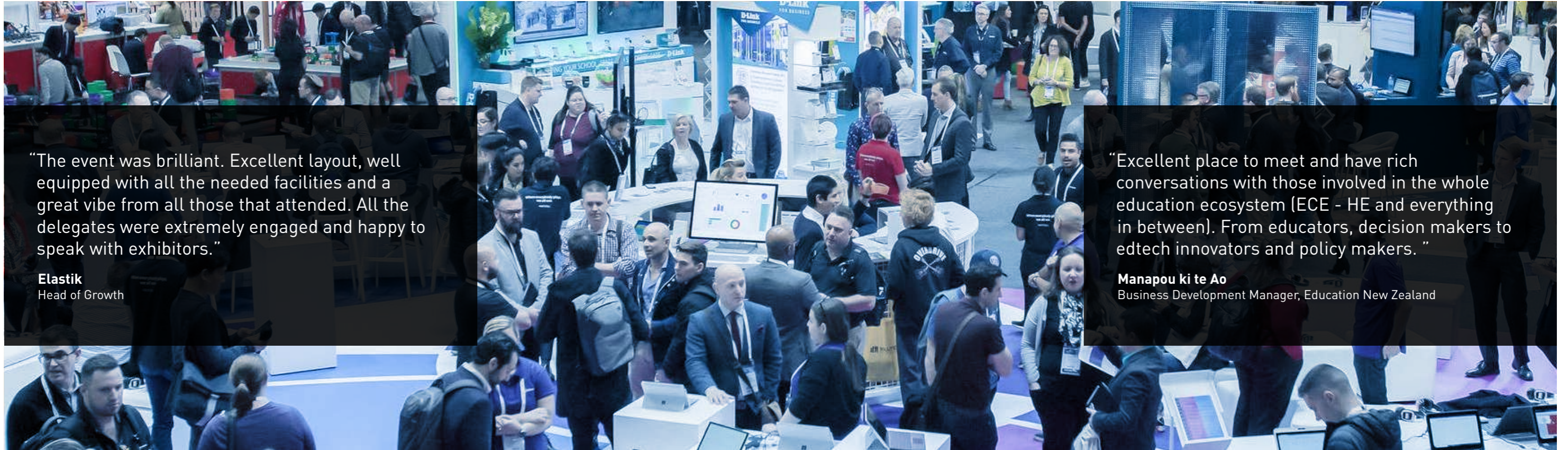
BUILD YOUR BRAND

Align your brand across our 12-month marketing strategy, across email, social, digital, event partners, and leverage our robust EduTECH community to position your brand for long-term success.

WHY EXHIBIT?

- Strengthen relationships with existing clients
- Amplify your brand presence
- Secure visibility, consideration, and selection for your products/solutions.
- Maximize efficiency and cost-effectiveness by meeting numerous clients and prospects simultaneously
- Engage with elusive education leaders on an equal footing
- Cultivate potential future business prospects and enhance your ROI
- Align with the largest and most esteemed education event in the southern hemisphere.
- Showcase your support for the education sector on a grand scale.





“The event was brilliant. Excellent layout, well equipped with all the needed facilities and a great vibe from all those that attended. All the delegates were extremely engaged and happy to speak with exhibitors.”

Elastik
Head of Growth

“Excellent place to meet and have rich conversations with those involved in the whole education ecosystem (ECE - HE and everything in between). From educators, decision makers to edtech innovators and policy makers.”

Manapou ki te Ao
Business Development Manager, Education New Zealand

SPONSOR & EXHIBITOR SUCCESS STORIES



“The attendee demographic was ideal. There was a large number of attendees across both days of the conference with high engagement. The event organisers were really helpful in supporting our booth vision”

Amazon Web Services
Project Manager

“As a marketer for my company, the event was great for our initiatives and sales team were really happy. The event had a fantastic quality of audience in attendance.

Open LMS
Marketing Manager

SUPPORTED BY LEADING EDTECH INNOVATORS



BE A PART OF OUR INTEGRATED MARKETING CAMPAIGN

Our marketing campaign kicks off thirteen months out and is a fully integrated digital campaign using a variety of channels:



SPARK SOMETHING

TERRAPINN EVENTS INSPIRE AND TRANSFORM BUSINESS



We've been sparking ideas, innovations and relationships that transform business for over 30 years. Using our global footprint, we bring innovators, disruptors and change agents together: discussing and demonstrating the technology, strategies and personalities that are changing the way the world does business.

Our world leading events bring scale, knowledge and gravitas to promote innovation and technology that changes people's lives. Whether it is solar and renewables in Africa, education technology in Australia, payments and e-commerce in Asia, Veterinary Vaccines in Europe, or orphan drugs in the Americas, our events make a difference.

We are creative, organic and customer-focused, curating content for the specific industry and location of each event. Whether you're looking to make new connections, introduce product or inspire change in your industry, we invite you to join us as agitators of change.

www.terrapinn.com

TERRAPINN EVENTS



EDUtech_EUROPE



EDUtech_ASIA



EDUtech_PHILIPPINES



EDUtech_INDIA



EDUtech_INDONESIA



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